

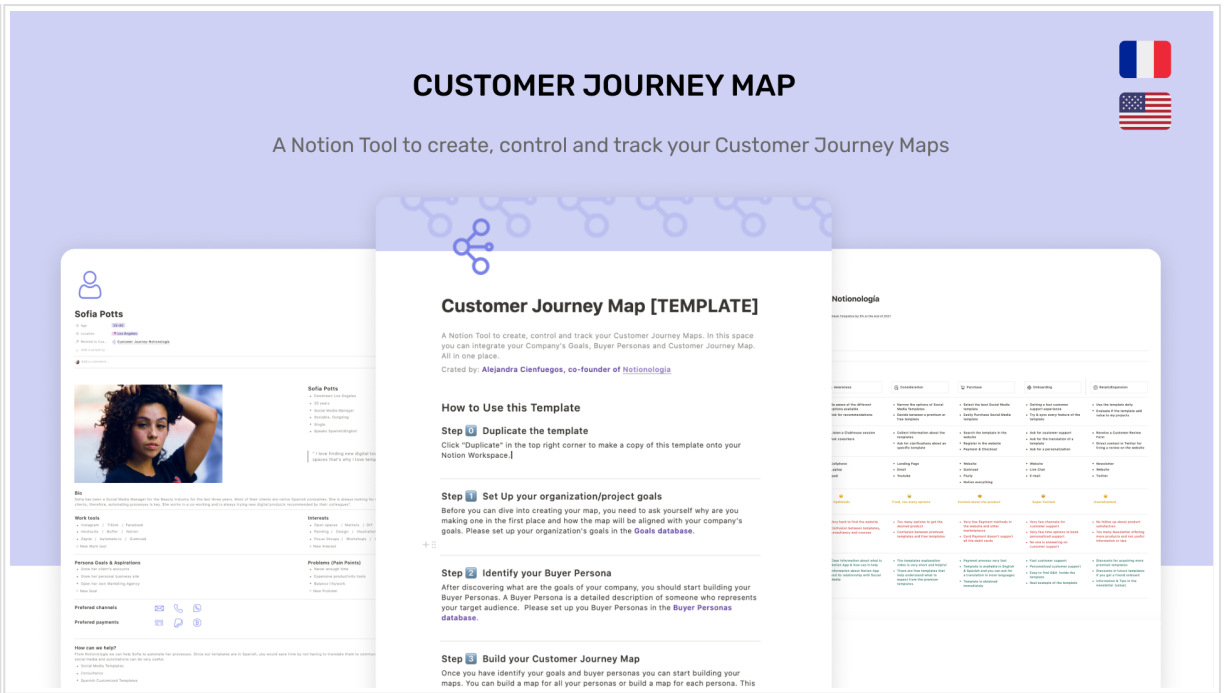
CUSTOMER JOURNEY MAP DASHBOARD NOTION TEMPLATE

Title	Customer Journey Map Dashboard Notion Template
Category	Projects , Sales and Marketing , Design , Issue Tracking ,

Description	Featured in the Notion Template Gallery A Notion Tool to create, control and track your Customer Journey Maps. In this space, you can integrate your Company's Goals, Buyer Personas, and Customer Journey Map. All in one place. • Don't miss more chances to interact with your customers • Identify their pain points during their purchasing process • Discover in which stage you are losing customers For content creators, a customer journey map can help determine what content you need to create and the best way to approach it. For designers, it provides context for how users see the experience of interacting with designs. For UX designers, it can identify missing connections in navigation, and stress points in the flow and help eliminate customer frustrations. For entrepreneurs, it can help spot pain points that are affecting your sale conversion. With a Customer Journey Map, you'll identify advantages and weaknesses within your sales funnel. For Customer Experience departments, it will help you to improve your current customer experience and envision your future customer support system, For Communicators, it helps you to identify gaps in service communication and focusing efforts and messages on what matters to your customer THIS CJM TEMPLATE CAN HELP YOU ANSWER THE FOLLOWING QUESTIONS Is my online interface user-friendly and matching customer expectations? Why is the user navigating away from the site so quickly? How often is my customer reaching out to customer service and is the team able to address the issues in a timely manner? How is the customer interacting with my brand before they decide to make a purchase? During? After? How are they feeling at the moment of discovery? How are they feeling when they buy my product? Does my customer have barriers or motivators for buying my product/service? Is the paying process too hard? Do they have enough payment methods? WHY THIS TEMPLATE? There are amazing tools to build Customer Journey Maps in the market, however, this Notion Template is an excellent option for small businesses and projects. You pay once and you will be able to build unlimited customized maps. WHAT'S INSIDE? 1. A Customer Journey Mapping Guide for beginners Step by Step guide on how to use the template 2. More than 30 External Curated Resources including information related to Goals, Buyer Personas, Customer Journey Mapping, and Research and Information 3. A real example of how to use the template 4. Templates with "Cheatsheet" as toggles to keep important definitions accessible at any time 5. Integration ideas and curated resources to automate your Research and Information process 6. Access to a Google Drive File with the icons used in the template A CUSTOMER JOURNEY DASHBOARD THAT INCLUDES: Goals Database: This allows you to establish your company's goals before start mapping to help you keep focused on what's important Buyer Persona Database: Aesthetic template for building the Buyer Personas that will help you to include all the important information from your customers Customer Journey Database: The space for building your map. A visual representation of your customer journey ready to fill. You'll be able to relate each map to a specific goal, persona, and previous research information you have. Space for Research & Information: you can include surveys, analytics, and all the research you did for your map. You can later relate this information to each map in the "Notes" section. WHY DID WE CREATE THIS? We are a team of two professionals in Notionología and one of our mid-term goals is to blend Notion with our hard skills. This template was made thinking on how Notion can be an excellent tool for small entrepreneurs and to show how business concepts and systems can blend with digital approaches. This template allows entrepreneurs and small consultants to reduce costs by having a Customer Journey Building tool with unlimited maps and that solves the same goals that other paid software in the market.
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Screenshot



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