

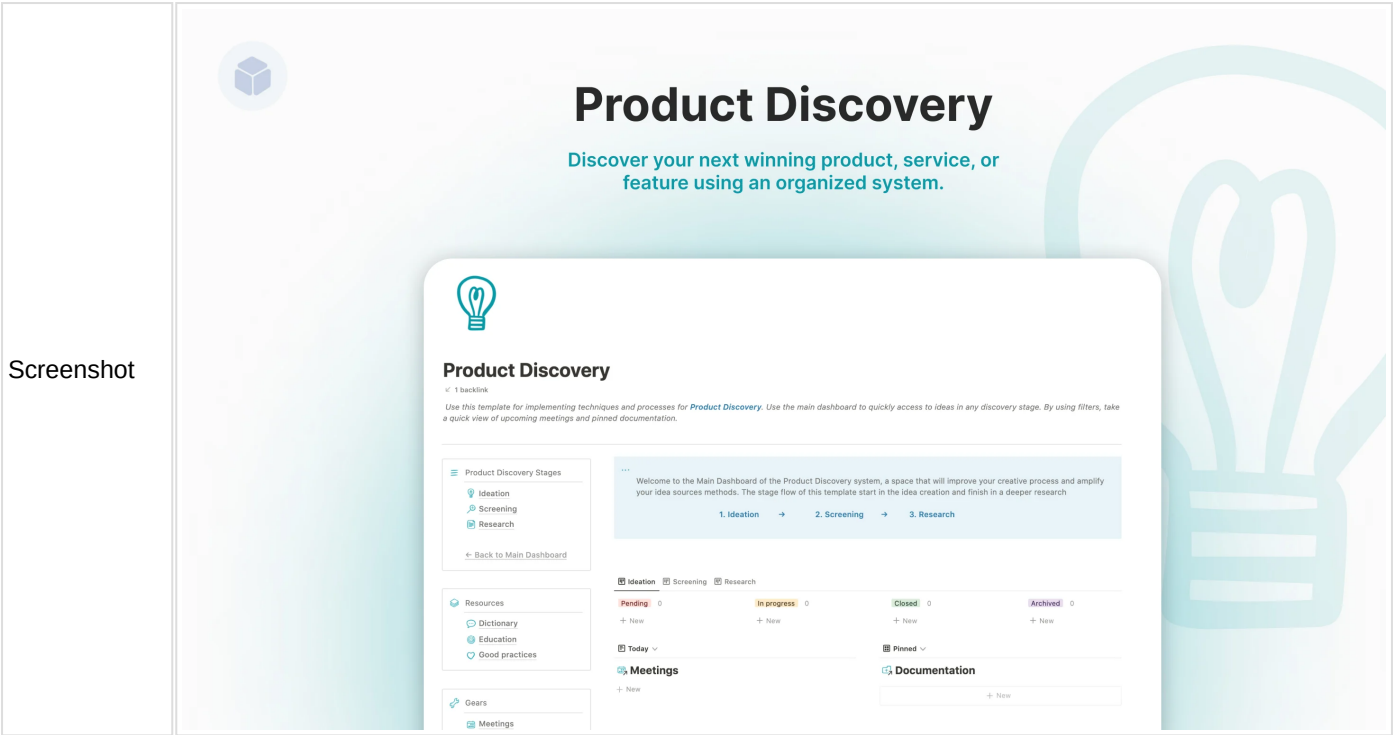
PRODUCT DISCOVERY SYSTEM NOTION TEMPLATE

Title	Product Discovery System Notion Template
Category	Projects , Product , Startup , Team Hub ,

Description	Discover your next winning product, service, or feature using an organized system. Finding your next product, service, or feature idea can be hard. You may feel stuck, uninspired, and lost. I have felt this way more than once, and I have discovered that a good system for capturing and analyzing ideas can put me back on track? The Notion Discovery System uses a 3-stage process designed to help you ideate, screen, and research ideas based on customer, user, and employees' feedback in the simplest way possible. Additionally, it will help you to understand and work on the preceding steps of the actual development of a product, steps that make the difference between winning a losing. YOU CAN BENEFIT FROM THIS TEMPLATE IF YOU: - Are a startup that wants to discover its next winning product/service/feature idea - Are an entrepreneur that wants to discover its next winning product/service/feature business idea - Are a startup or entrepreneur that feels stuck and uninspired with its product - Are a Business Consultant and want to offer an interactive service for your client - Are an Innovation Coach and want to offer an interactive service for your client - Want to discover your next digital product - Want to include your employees in the creation process making them feel + engaged with the brand - Want to include your clients in the creation process making them feel + engaged with the brand WHAT'S INSIDE? BEFORE STARTING: GUIDELINES + BEGINNERS GUIDE PRODUCT DISCOVERY SYSTEM THAT INCLUDES: • A General Dashboard: to work on different stages of the Discovery Process, take a quick look at the progress made on every stage, and organize documentation and meetings. • 5 main Databases: Ideation, Screening, Research, Documentation, and Meetings. • Ideation: Includes Database Templates with checklists for implementing 7 ideation techniques: Focus Group, Customer Visits, Lead User Analysis, Client Workshop, Customer Advisory Board, Internal Team Brainstorming, Employees Submissions. (Some techniques also include 5 additional tools Startbusting, Reverse Brainstorming, 5 Whys Analysis, S.C.A.M.P.E.R) • Screening: Includes a template with techniques for screening ideas with four tools: Judges Panel, Criteria Evaluation/Score Card, Proof of concept, Token Vote. • Research: Includes a template with a checklist and a sample report with an index of important elements to research an idea. • Documentation: A database with all the documents related to each stage. • Meetings: A database with all the meetings related to each stage. • Dictionary, Education, and Good Practices: for improving the template and connect it with your system and learn more about ideation techniques. FOR BEGINNERS Learn the implementation of ideation techniques and brainstorming tools. Use pre-built templates with a checklist for actions before, during, and after ideation sessions. FOR TEAMS & ENTREPRENEURS Discover a creative space to take advantage of ideas from employees and customers. Use a 3- stage system to gather, screen, and research ideas. Use the Documentation and Meetings sections to keep everything in order. FOR STUDENTS Learn the implementation of ideation techniques and brainstorming tools. Use the system for your research papers and homework assignments on topics/classes such as innovation, entrepreneurship, business, and marketing. ARE YOU LETTING OPPORTUNITIES SLIP AWAY? Clients are one of the most important sources of ideas for products, services, and features. This system will help you make sure to collect and screen that feedback. Employees are another important source of innovation. The Discovery System will help you to implement brainstorming sessions and collect recommendations.
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Screenshot



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