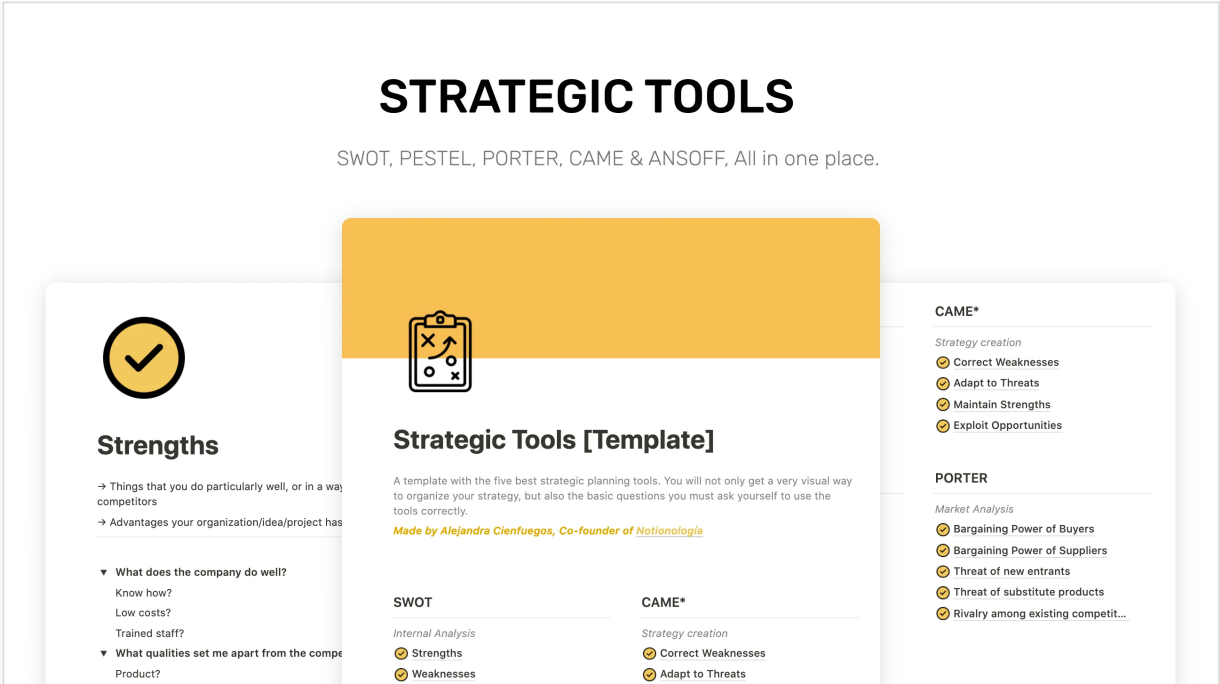


## STRATEGIC TOOLS NOTION TEMPLATE

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| Title       | <a href="#">Strategic Tools Notion Template</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Category    | <a href="#">Work</a> , <a href="#">Startup</a> , <a href="#">Company</a> , <a href="#">Projects Plans</a> ,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Description | <p>A template with the five best strategic planning tools. You will not only get a very visual way to organize your strategy, but also the basic questions you must ask yourself to use the tools correctly.</p> <p>If you have a new idea, project, or initiative, use this template to analyze the market, identify your strong and weak points and develop a strategy accordingly.</p> <p><b>WHAT'S INSIDE?</b></p> <p>A guide to applying the following tools with questions specifically made to help you build each analysis.</p> <ul style="list-style-type: none"> <li>• <b>SWOT:</b> a strategic planning technique used to help a person or organization identify strengths, weaknesses, opportunities, and threats related to business competition or project planning.</li> <li>• <b>CAME:</b> a strategic planning technique used to link the SWOT results with real strategies and solutions.</li> <li>• <b>PESTEL:</b> describes a framework of macro-environmental factors used in the environmental scanning component of strategic management. An analysis of the political, economic, social, technological, technological, and legal environment.</li> <li>• <b>PORTER:</b> Porter's Five Forces Framework is a method for analyzing the competition of a business. It draws from industrial organization economics to derive five forces that determine the competitive intensity and, therefore, the attractiveness of an industry in terms of its profitability.</li> <li>• <b>ANSOFF:</b> the Ansoff Matrix is a strategic planning tool that provides a framework to help executives, senior managers, and marketers devise strategies for future growth.</li> </ul> <p><b>Why we created this?</b></p> <p>In my opinion, although access to these strategic tools is known to most entrepreneurs, not everyone has the knowledge about how to use them and what are the right questions to ask to apply them effectively. With this template, anyone with a new idea or project will be able to evaluate an initiative from a business and strategic perspective.</p> |
| Preview     | <a href="#">CLICK HERE TO VIEW</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Download    | <a href="#">CLICK HERE TO DOWNLOAD</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Screenshot  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

